



Programme at-a-glance



14-17 March 2017
Palais des Festivals
Cannes, France
mipim.com

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EVENTS SPONSOR



MONDAY 13 MARCH

18:30-22:00

REINVEST | **m** Dinner*
[Carlton Hotel]

TUESDAY 14 MARCH

Grand Auditorium
(Palais 1)

New Deal room
(Palais 3)

Market Trends room
(Palais 3)

(RE)creation room
(Palais 3)

Welcome Coffee

10.00 - 11.00 | Opening ceremony

**Keynote address by
Dr. Parag Khanna,
leading global strategist
& best-selling author**
"Mapping the future of
global civilization"

11.15 - 12.00 | Economy

Worldwide overview:
what are the global indicators
saying?

11.15 - 12.00 | Russia

How can government and
business shift from investing
in square meters to investing
in urban comfort?

14.00 - 15.00

MIPIM City
Investment Forum

14.00 - 14.45 | Governance

Ousting the establishment: what's
the impact on the RE industry?
Sponsor: Lennar International

14.00 - 14.45 | Europe

Emerging trends in Real Estate:
what is the global outlook
for 2017?

14.00 - 15.00 | Inspiration

Creative session
by Soon Soon Soon*

15.15 - 16.00 | Regulation

How does big data impact
RE investments in a global
and volatile market?

15.15 - 16.00 | UK

Post-Brexit:
what is at stake for London
in the coming year?

Salon Croisette
(Palais 3)

16.30 - 18.00

Women
networking cocktail*

16.30 - 17.15 | Societal Demand

How can RE investment
strategies foster a better life
for people?

16.30 - 17.15 | UK

Post-Brexit: are there winning
and losing capital cities
in Europe?

16.30 - 17.30 | Inspiration

Creative session
by Soon Soon Soon*

17.45 - 18.30 | Business

New ways of working,
new production tools: what is
the impact on headquarters?

17.45 - 18.30 | Europe - EMEA

What are the mega projects
in other major cities ?

MIPIM Opening Cocktail
Open to all MIPIM participants



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TUESDAY 14 MARCH

Innovation room
(Palais -1)

Asset Class room
(Palais -1)

Networking zone H&T
(Palais -1)

Hotel (TBC)

Carlton Hotel

8.00 - 12.30

REINVEST | **m***

Summit
What is the New Deal
for institutional
investors?

11.15 - 12.00 | Disruption

How to shift from big data
to smart data?
Part I

13:00-14:30

REINVEST | **m**

Investors' Lunch*

14.00 - 14.45 | Building

How to turn ideas
into actions?
Projects to be announced

14.00 - 14.45 | Healthcare

From sick care to well
care: how does rethinking
healthcare industry make
RE rethink its industry?

15.00 - 17.00 | Building

How to rethink RE
& generate innovative
solutions?
Sponsor: Autodesk

15.15 - 16.00 | Healthcare

How to turn ideas
into actions?
Projects to be announced

17.15 - 17.45 | Building

How to turn ideas
into actions?
Projects to be announced

16.30 - 17.15 | Healthcare

How does private/ public
cooperation favour better
developments?

18.00 - 18.30 | Building

How to turn ideas
into actions?
Projects to be announced

17.45 - 18.30 | Healthcare

How do patient-oriented
technologies change
the face of the healthcare
sector?

16:30 - 17:30 | Hotel & Tourism

**FLASH
MOB** | **m**
Networking event

16.00 - 18.00

**MAYORS
& POLITICAL LEADERS
THINK TANK** | **m***

A new deal for
Real Estate




18:00-19:00

**MAYORS
& POLITICAL LEADERS
THINK TANK** | **m**



Cocktail*

MIPIM Opening Cocktail
Open to all MIPIM participants

WEDNESDAY 15 MARCH

Grand Auditorium (Palais 1)	New Deal room (Palais 3)	Market Trends room (Palais 3)	(RE)creation room (Palais 3)	Salon Croisette (Palais 3)
<p>8.30 - 9.30</p> <p>Brazilian Breakfast*</p> <p>[Verrière Grand Auditorium]</p>			<p>8.00 - 9.00</p> <p>Meet-up Press & Speakers</p>	<p>8.00 - 9.30</p> <p>LEADERS' BREAKFAST </p> <p>Private talks with Dr. Parag Khanna, leading global strategist & best-selling author</p> <p>"How connectivity and geography will affect the future of global affairs"</p>
	<p>10.00 - 10.45 Business</p> <p>New financing models: how do they shake RE investment strategies?</p>	<p>10.00 - 10.45 Asia</p> <p>What are the new patterns and motivations of Chinese investment in Europe?</p>		
	<p>11.15 - 12.00 Business</p> <p>Hosting international events: how to empower citizens in urban planning?</p> <p><i>Sponsor: Plaine Commune</i></p>	<p>11.15 - 12.00 Asia</p> <p>Where are the blue oceans in Asia?</p>	<p>11.15 - 12.15 Inspiration</p> <p>Creative session by Soon Soon Soon*</p>	
	<p>14.00 - 14.45 Technology</p> <p>How can predictive analysis boost the RE business?</p>	<p>14.00 - 14.45 Asia</p> <p>RE in Japan: what is at stake in the next decade?</p>		
	<p>15.15 - 16.00 Technology</p> <p>How does technology reshape the RE job market for the good and the bad?</p>	<p>15.15 - 16.00 Asia</p> <p>Building India : how India is being transformed?</p>	<p>15.15 - 16.15 Inspiration</p> <p>Creative session by Soon Soon Soon*</p>	
<p>16.00 - 17.30</p> <p>STARTUP COMPETITION </p> <p>Finals</p> <p><i>Global RE Tech Partner: MetaProp</i></p> <p><i>Sponsor: BNP Paribas Real Estate</i></p>	<p>16.30 - 17.15 Architecture</p> <p>How to transform and re-use buildings almost to infinity?</p>	<p>16.30 - 17.15 USA</p> <p>How can technology challenge and change the RE ecosystem? Part I</p>		
	<p>17.45 - 18.30 Architecture</p> <p>How can long-term industry cycle meet short-terms tenants expectations?</p>	<p>17.45 - 18.30 USA</p> <p>How can technology challenge and change the RE ecosystem? Part II</p>		
<p>18.00 - 19.30</p> <p>STARTUP COMPETITION </p> <p><i>Followed by a campfire-like networking event</i></p> <p>[Verrière Grand Auditorium]</p>				

WEDNESDAY 15 MARCH

Innovation room (Palais -1)	Asset Class room (Palais -1)	Networking zone H&T (Palais -1)	Majestic Hotel	Gray d'Albion Hotel
			<p>8.00 - 10.00 Asia</p> <p>Japan Breakfast*</p>	<p>8.00 - 10.00</p> <p>OCCUPIERS' SUMMIT </p> <p>A new vision for the workplace: where will people really work tomorrow?</p>
<p>10.00 - 10.45 Disruption</p> <p>How to shift from big data to smart data? Part II</p>	<p>10.00 - 12.00 Logistics</p> <p>How is the European market transforming itself?</p>			
<p>11.00 - 13.00 Building</p> <p>How to rethink RE & generate innovative solutions?</p> <p><i>Sponsor: SNCF Immobilier</i></p>				
			<p>13.00 - 14.30 Asia</p> <p>Lunch*</p>	
<p>14.00 - 14.45 Disruption</p> <p>How to shift from big data to smart data? Part III</p>	<p>14.00 - 14.45 Hotel & Tourism</p> <p>What to expect for the future of the tourism market?</p>			
<p>15.00 - 15.30 Building</p> <p>How to turn ideas into actions?</p> <p><i>Projects to be announced</i></p>	<p>15.15 - 16.00 Hotel & Tourism</p> <p>How can investing in hotels create good returns?</p>			
<p>15.45 - 16.15 Building</p> <p>How to turn ideas into actions?</p> <p><i>Projects to be announced</i></p>				
<p>16.30 - 18.30 Building</p> <p>How to rethink RE & generate innovative solutions?</p> <p><i>Sponsor: Schneider Electric</i></p>	<p>16.30 - 18.30 Hotel & Tourism</p> <p>What are the opportunities in South America?</p>	<p>16.30 - 17.30 Healthcare</p> <p>FLASH MOB </p> <p>Networking event</p>		

THURSDAY 16 MARCH

Grand Auditorium (Palais 1)	New Deal room (Palais 3)	Market Trends room (Palais 3)	(RE)creation room (Palais 3)
	<p>10.00 - 10.45 Business</p> <p>New vs. traditional players: what are the new alliances to create?</p>	<p>10.00 - 10.45 Europe</p> <p>How to build the best quality housing for the greatest number of people? <i>Sponsor: Residential Land</i></p>	<p>8.00 - 9.00</p> <p>Meet-Up Press & Speakers</p>
<p>11.15 - 12.30</p> <p>POWERED BY PechaKucha 20x20 PechaKucha Cannes 2017</p> <p>A new deal for Real Estate</p>	<p>11.15 - 12.00 Business</p> <p>New game, new rules, new asset classes: what are the trends to spot</p>	<p>11.15 - 12.00 Spain</p> <p>What is the RE market forecast?</p>	<p>11.15 - 12.15 Inspiration</p> <p>Creative session by Soon Soon Soon*</p>
	<p>14.00 - 14.45 Societal Demand</p> <p>How can RE build inclusive cities and create new sources of growth?</p>	<p>14.00 - 14.45 South America</p> <p>Where are the investment opportunities?</p>	
	<p>15.15 - 16.00 Regulation</p> <p>How can standards and regulation agencies help the RE finance industry transform development and investment strategies for the good?</p>	<p>15.15 - 16.00 South America</p> <p>Megacities of the future: how to handle global challenges in a context of a rapid urbanisation?</p>	<p>15.15 - 16.15 Inspiration</p> <p>Creative session by Soon Soon Soon*</p>
	<p>16.30 - 17.15 Governance</p> <p>How can private / public cooperation increase cities value and attractiveness?</p>	<p>16.30 - 17.15 Africa</p> <p>How and where to invest in a continent of growth?</p>	
	<p>17.45 - 18.30 Economy</p> <p>How do new economic models shake the RE market?</p>	<p>17.45 - 18.30 Africa</p> <p>What are the asset classes emerging?</p>	
<p>18.30 - 19.30</p> <p>MIPIM Awards Ceremony</p>			

THURSDAY 16 MARCH

Salon Croisette (Palais 3)	Asset Class room (Palais -1)	Networking zone H&T (Palais -1)	Innovation room (Palais -1)	Majestic Hotel
<p>8.30-10.00</p> <p>US Breakfast* <i>Sponsor: ABM</i></p>	<p>10.00 - 12.00 Logistics</p> <p>Why Greater Copenhagen is the growing hotspot within global logistics? <i>Sponsor: Copenhagen Capacity</i></p>		<p>10.00 - 10.45 Disruption</p> <p>How to shift from big data to smart data? Part IV</p>	
			<p>11.00 - 11.30 City</p> <p>How to turn ideas into actions? <i>Projects to be announced</i></p>	
			<p>11.45 - 12.15 City</p> <p>How to turn ideas into actions? <i>Projects to be announced</i></p>	
			<p>12.30 - 13.00 City</p> <p>How to turn ideas into actions? <i>Projects to be announced</i></p>	
				<p>13.00-14.30 Hotel & Tourism</p> <p>Lunch*</p>
	<p>14.00 - 14.45 Logistics</p> <p>How do new consumer behaviours reshape last mile delivery?</p>		<p>14.00 - 14.45 Disruption</p> <p>How to shift from big data to smart data? Part V</p>	
	<p>15.15 - 16.00 Hotel & Tourism</p> <p>Where are the new nuggets of the tourism industry?</p>		<p>15.00 - 17.00 Building</p> <p>How to rethink RE & generate innovative solutions? <i>Sponsor: Engie</i></p>	
	<p>16.30 - 17.15 Hotel & Tourism</p> <p>How can investing in hotels create good returns?</p>	<p>16:30-17:30 Logistics</p> <p>FLASH MOB m Networking event</p>	<p>17.15 - 17.45 Building</p> <p>How to turn ideas into actions? <i>Projects to be announced</i></p>	
	<p>17.45 - 18.30 Hotel & Tourism</p> <p>Is lifestyle a good bet for the next customers generation?</p>		<p>18.00 - 18.30 Building</p> <p>How to turn ideas into actions? <i>Projects to be announced</i></p>	

FRIDAY 17 MARCH

<p>10.00 - 11.00 Closing ceremony</p> <p>Outstanding summary, vision for the future [New Deal (Palais 3)]</p>
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