



EIRA LOUNGE

INTERNATIONAL CALL FOR IDEAS
ARCHITECTURE AND DESIGN



BONS SONS
CEM SOLDOS TOMAR 12-15 AGOSTO 2016



if
ideasforward

Cem Soldos

Cem Soldos is the village that performs BONS SONS. It's located in the civil parish of Madalena, Tomar municipality, and is around 5 km from Tomar and 12 km from Torres Novas, driving the national road 349-3.

In 1192, during the reign of D. Sancho I, already existed the location Cem Soldos.

It is told that Cem Soldos' name came up because, in this place, there was a military detachment, of about one hundred men, who received "100 wages" as the payment for their services.

Today, with about 1000 habitants, Cem Soldos has an authentic community spirit and keeps its traditions alive and current. It has a big involvement and participation in local activities, such as the joyful youth party at August, the Easter's peculiar hallelujah party and the powerful Christmas fire.

During four days, Bons Sons takes place of Cem Soldos, with music stages, craftsmanship fair, art exhibitions and countless activities cheering the streets and plazas.

Cem Soldos is surrounded to host the festival, with its perimeter defining the precinct's boundaries, maintaining, nonetheless, its daily dynamics.

Upon arrival, the visitor puts the bracelet on, that grants him access to the village and the shows, starting the Bons Sons' experience. During the festival, the visitor is invited to meet the village and its people, share their traditions and enjoy the music.

SCOCS

Founded in 1981, the Sport Club Operário de Cem Soldos (SCOCS) is the local cultural association whose mission is to promote social, cultural, sports and recreational welfare of the population, benefiting the mutual development of the association and the community.

Since then, SCOCS has been responsible for creating a unique social dynamic, responsible for the community's involving, formation and entrepreneurship of many Cem Soldos's youngsters, and its most remarkable result is the festival that has become nationwide: Bons Sons.

This is a village that believes and, because it believes, it creates!



Bons Sons

Bons Sons is a Portuguese music festival that takes place in the third weekend of August, in Cem Soldos village.

Organized by the local cultural association SCOCS, Bons Sons intends to be a platform of Portuguese music release, where you can watch and listen what's best done in Portugal, introducing new projects and renowned artists to the audience.

Besides being a music festival, Bons Sons is a unique experience. Cem Soldos village is closed and its perimeter defines the precinct with 8 stages, each one dedicated to a determined theme, perfectly integrated in the streets, plazas, squares, church and other places.

Bons Sons also promotes a proximity relationship with its audience, involving the population. It is the inhabitants who greet and serve the visitors, and a special bond is created between those who host and those who visit, providing a unique experience of a musical event.

The program's careful selection, the unique precinct that is Cem Soldos and the population's involvement in the realization of the festival, makes Bons Sons a distinguished brand in Portugal.

Alongside the public's formation, Bons Sons has the local development as the main target by supporting the youngsters and enhancing the local economy. Therefore, it has no economic profits, applying its income on cultural and social projects that benefit Cem Soldos village and the community's quality of life.



Eira / Threshing Floor

Framework

Eira (from the Latin area - area, piece of land) is a plain surface of hard floor with variable dimensions, where cereals were threshed and sieved after being collected, with the purpose of breaking apart the waste from the cereal grain.

Its origin is connected with the birth of agriculture and consequent cereal farming, from which different techniques, tools and specific facilities developed. In Portugal, this expression first appeared in the year 1500 and it gave name to the fields right next to the houses where cereals and other agriculture products were collected to clean, dry or sieve.

Eira/ threshing floor also has a Brazilian origin, referenced in “ the curious guide: Portuguese language” from Marcelo Duarte.

In the colonial period, the threshing floor was part of the homes of wealthy Portuguese families, also known as porch, that were built on the upper part of the houses to protect them from rain.

The threshing floor had a social function too, as it was used as a place for ceremonies and public events like dances and religious services
In Portugal, particularly on the north of the country, it is usual to find espigueiros (stone granaries) surrounding the threshing floor, which were the places where the cereals were stored.

The importance of the threshing floor in the life of rural population was so evident that the word “eira” gave origin to a variety of place names. Poor families used to equip their homes only using the upper roof top without a threshing floor or porch. That gave birth to the expression “sem eira nem beira” (“ without threshing floor or border”) which means having nothing or being poor.

The Threshing Floor / Eira in BONS SONS

The community threshing floor of Cem Soldos is located in a wide open field with about 130m² and gives its name to one of the 8 stages on the festival. It is integrated in a wide field, with about 130m², and through a physical space segregated from the others, allows the diversity of objectives and events. Do not cut with historical local ties but adapts them and improve them.

On the one hand, there is evidence of the work (in this case) artistic, promoting the talents of this stage invented, on the other, remember here the community gatherings, reworked environments and dynamic social structures, offering visitors a good reason to stay and socialize.



Theme

Title

Eira Lounge Pavilion - 10 years of BONS SONS

Sinopse

In 2016, the BONS SONS celebrates its 10th anniversary.

They are 10 years history of Portuguese music, which include the 192 bands that have gone through your poster. The BONS SONS, over the last 6 editions, has been to position itself as a national reference at various levels: cultural, local development, community life and the environmental, economic, social and territorial sustainability. This has been an ongoing process of construction where the BONS SONS stands as a true agent of change. The sound projects presented on the Stage Eira make use of an energy and vitality of youth characteristics, associating also symbolically fertility and germination of the old threshing floors, reflected in the musical creativity that feature.

10 years of Portuguese music, that we celebrate with this edition of BONS SONS, living both freshness and innovation brought by bands like the community life, that promotes, extols and perpetuates.

Objective

Construction of an ephemeral installation – “*Eira Lounge Pavilion*”

Program

The theme of the composition should serve as inspiration for the creation of a single piece, which takes visitors to dream and feel the music. This should be a reflection of the spirit that lives in the village during the days of the festival. It should therefore be a tribute to the music and in particular the Portuguese music.

The space created should promote interaction and socialization among all who use it and reinterpret the role of eiras today.

The land where is the Eira is known to be torrid, on August afternoons, so the space can benefit from shade or devices that allow a more comfortable occupation, inviting stay.

With this contest, it is intended that the participants draw inspiration from the public space that will be intervened, in order to give new life to Eira. These lands are characteristic of the countryside and have had great importance in the development of small communities and stand today to the abandonment and condemned to oblivion. The focus is therefore an innovative approach that excites and can motivate new generations to their valuation.

The Eira Lounge Pavilion project should also encourage and highlight the need for principles of ecological and sustainable design whenever possible. The space where the project will be installed, is a prime area to watch the concerts that will take place on this stage. For this reason, the Eira Lounge Pavilion should not be an obstacle to the movement in the Eira Stage area, but should promote a fluid space, permeable and with a strong relationship with the surrounding - bars, stage, access and other surrounding support structures.

The Eira Lounge Pavilion should respect the costs established for the work.

Areas

- Total area of deployment -approximately 50 m²
- Installation height - Minimum: 3m; maximum: 6m

Structures to integrate

The proposal should take into account the inclusion of the *régie* of the Eira Stage, a technical structure of indispensable presence to install in 25 meters from the stage front. The *régie* is at the center of the land and must be part of the Eira Lounge Pavilion proposal design, so that respect the reserved area and the acoustic needs of the equipment. Ideally it should be minimized the impact of the structure in place as a visual barrier that does not allow viewing spectacles.

The *régie* is a covered structure on top, covered the side elevations up to half the width and completely in the rear elevation. The aim is to protect from wind and possible rain but no soundproofing, which would be detrimental to the sound operations.

At the point of installation, the structure must be 30 cm high in relation to the land quota.

Access to the structure must be conditioned to authorized personnel only and should be considered a borderline zone prohibited public access.

Specifications of the *régie* of the Eira Stage

see drawings

Materials

Is privileged the use of environmentally friendly materials, sustainable and / or reuse or recycling of objects, giving them another use.

The installation should be considered in order to be easy assembly and disassembly by the festival organization.

Illumination

It should be projected an illumination system, so the space can be used during night time.

This lighting can not turn the main focus of Eira Stage where unfolds the show, but should allow the use of space in order to enhance the interaction and communication between users.

Budget

The total cost is 5.000€ (including material and human resources for assembly and disassembly).

Localization

Eira – coordenadas: 39°35'8,01" N ; 8°27'12,28" W

MAPA BONS SONS RECINTO 2016

-ENTRANCE / TICKET OFFICE
- 1. LOPES-GRAÇA STAGE / AGUARDELA STAGE
- 2. GIACOMETTI STAGE
- 3. EIRA STAGE
- 4. TARDE AO SOL STAGE
- 5. AUDITORIUM
- 6. ACOUSTIC STAGE
- 7. ARMAZÉM EXHIBITION CENTRE
- 8. CHURCH / MPAGDP STAGE
- 9. INFO POINT
- 10. EIRA LOUNGE





LISBOA
38°43' 31.23" N; 9°8' 59.85" W

TOMAR
39°36' 8.77" N; 8°24' 43.08" W

CEM SOLDOS
39°35' 12.44" N; 8°27' 9.51" W



EIRA LOUNGE

Delivery Format

1st stage

DIN A1

A4 with descriptive document

Must be submitted a simple digital image, horizontally with the requisites depicted bellow:

Image Format: one simple JPEG image

Dimensions: 84.1cm x 59.4cm with 96dpi.

Maximum image size: 12MB (12 Megabytes)

File name: the name of the image must match the registration number provided via e-mail by ideas forward after the participation registry.

2nd stage

Construction project with all details presented for a good reading of the project and its execution.

It should be taken into account the construction of the facility by the village volunteers, with due monitoring of responsible specialists.

Criteria and evaluation process

30 proposals will be selected for a shortlist that then will be subject to evaluation in order to choose the winner.

The winner will be chosen from a list based on the following evaluation criteria:

- The relation between the object, the Village and the Festival vibe
- Practicality of the presented proposal and comply of the available budget.
- Innovation and originality
- Conceptual quality of the proposal (sustainability, space organization, fulfillment of the requirements and defined objectives)
- Constructive viability (Easy installation and removal of the facility and reutilization of the structure for future editions).

Judge Panel



Luís Ferreira
Director BONS SONS

Graduated in Industrial Design (ESAD.CR, 2006), is the founder and artistic director of the BONS SONS Festival, founded in Cem Soldos in 2006 with a program dedicated to Portuguese music. Since 2013, Luis takes on the production coordination and the development of experimentadesign. Between the years 2009 and 2013, he collaborated with experimentadesign, both in the areas of production and developing of Bienal ExD as well on the regular program of Palácio Quintela and Convento da Trindade. From 2006 to 2008 worked on the Centro de Estudos de Novas Tendências Artísticas (CENTA, Center of Studies of New Artistic Tendencies) as a cultural producer. he was also responsible for coordinating and producing the “Experimenta o Campo 06/09” project. As a freelancer designer he has been developing a variety of independent projects besides coordinating 3 sustainable development projects for the Village of Cem Soldos since 2010 (Lar Aldeia, Casa aqui ao Lado and Ao Largo) On another page, Luís is the co-founder of the collective: Mente (mind); a consultant for the Opium firm in the areas of cultural and touristic development; the president of the cultural association SCOCS and a columnist for the NA Journal.



Albio Nascimento
The Home Project Design Studio

He lives in Lisbon after Milan, Antwerp and Berlin. Share THE HOME PROJECT DESIGN STUDIO with designer Kathi Stertzig since 2005. Which specializes in the design and implementation of regional development projects, oriented handicraft production and local vernacular culture. It has developed its own methodologies and approach through professional experience in areas such as Catalonia, the Alentejo and the Algarve.

www.the-home-project.com



Colectivo Warehouse

The Warehouse is a collective of architecture and art. In search of what the current architecture and the role of the contemporary architect, Warehouse seeks an architectural praxis through the design, experimentation and practical intervention in construction projects in the public and private space.

In the development of its projects, the research, design and construction are planned and implemented as one, understanding the construction process as a time of sharing, teaching and learning.

The Warehouse also carries a participatory architecture in projects of cultural and social context.

The design and construction participatory seek lead to results with greater integration in the emerging urban landscape. These projects also support it in mediation, encouraging participation, inclusion and ownership.

Formed in March 2013, the Collective Warehouse currently has four fixed members, 3 in Portugal and one in Denmark, with the collaboration at the base of most of its projects. The developed projects are inserted in the areas of architecture, design and urbanism, ranging from the public / private funding interventions "guerrilla".

www.warehouse.pt



Henrique Ralheta

Design

Degree in Design from the School of Architecture of Lisbon, his work has passed mainly by Industrial Design and Environment.

He collaborated with the "Experimenta Design" in Exhibition Design, Television scenography, Production and curatorship.

Collaborated with the designer Miguel Vieira Baptista in Product Design, Exhibitions, and scenography Fashion.

He was Creative Director and Production of JR Design.

It is currently Creative Director of the areas of Industrial Design and Environment in Brandia.

In scenography Theatre worked with directors Rafaela Santos, Carla Bolito, Nuno Nunes and Rogério de Carvalho.

It teaches courses in Design Environments and Theatre in ESAD in Caldas da Rainha. Your job as equipment designer, is shown in MUDE collection.

www.henriqueralheta.com



Luís Maria Baptista
Os Espacialistas

Graduated in Architecture at Universidade Lusíada de Lisboa in 1994, where he teaches Project class since 1999.

Collaborated, between 1994 and 2002, with the architect and sculptor Artur Rosa, husband and photographer of the painter Helena Almeida, a fact that allowed him to raise awareness of the relations between art and architecture and have a prime contact with the drawing strategies, of space and body, in the teaching of architecture and the genesis of an architecture project.

From that collaboration with the architect Artur Rosa, the highlight is the project for the Terreiro do Paço Metro Station, of which he was coordinator while he remained in the office.

The taste for images and their narrative possibilities, has made him develop for more than 20 years, a daily practice of photographic writing, of which the concept of real time photographic sketch was born, and from where the architectonic artistic project “Os Espacialistas” originated, which has, since it’s beginning in

2008, various exhibitions, artistic residences, installations, performative actions, workshops and publications, in galleries, contemporary art fairs, festivals, universities and institutions like the Centro Cultural de Belém (Lisbon) and the Fundação Calouste Gulbenkian (Lisbon). Since 2002 he holds an intense collaboration with the writer Gonçalo M. Tavares, in several articles, books and conferences, from which the photographic illustration of the Chronicles in Visão magazine, the “Illustrated Dictionary” of Notícias Magazine and the photographic illustration / graphical design of books like the “Viagem à Índia” (Trip to India), “Matteo Perdeu o Emprego” (Matteo Lost His Job), “Atlas do Corpo e da Imaginação” (Atlas of the Body and the Imagination), “Uma menina está perdida no seu século à procura do pai” (A girl is lost in her century searching for her father) and “O Torcicologologista, Excelência” (The Torcicologologist, your Excellence) stand out.

Dates

Competition launch – March 31
End of registration and proposal submissions period – May 15
Shortlist Selection– May 15 to May 25
Shortlist Announcement – May 26
Jury evaluation – May 28
Winner Announcement - May 31
Presentation of the execution process – June 30
BONS SONS'16 – August 12 to 15

Registration Fee

Registration Fee - 50€

Awards and honorable mentions

1st classified

1000€ and construction of the winning proposal – 4 day ticket to BONS SONS'16 (travel expenses not included) - accommodation – food – exhibition and promotion of the project on Ideas Forward social networks and publication by media partners

2nd and 3rd place

4 day ticket to BONS SONS'16 (travel expenses not included) - accommodation – food – exhibition and promotion of the project on Ideas Forward social networks and publication by media partners

12 honorable mentions

exhibition and promotion of the project on Ideas Forward social networks and publication by media partners

Proposal Submission

The proposals must be submitted to Ideas Forward (competitions@if-ideasforward.com), within the terms and dates set out in this regulation.

Admission of proposals deadline – May 15

The panel should be sent to competitions@if-ideasforward.com
Email Subject: Registration number (ID + BonsSons15)
ex ID000120_BonsSons15

It is expressly forbidden any identification of the participants in the presentation board, other than the number (ID) (provided by Ideas Forward at registration), under the risk of being excluded from the competition.

Rights

SCOCS will be the owner of the winning project. The author(s) of the project keep the intellectual property and the SCOCS will not make changes to the project without the permission of the author(s).

The winning project will go through to the construction phase. The SCOCS and Ideas Forward will have the right to use the images of the winners, honorable mentions and other participants' projects submitted in this contest, for divulgation purposes always mentioning its authors.

Final Dispositions

The participants in this contest accept all the terms and conditions. All projects should be unique and originally created by the contestants. The author(s) of the winning project should be open to accept any necessary adaptations regarding the construction viability of the project.

In all that this Regulation is silent it refers to the section of terms and conditions in Ideas Forward website: www.if-ideasforward.com

The participants can find images and video useful to fully comprehend the program, ambience and identity of the Village and Festival in www.bonssons.com .

