



Domus Academy launches

AMUSE US / Store and More

CALL FOR ENTRIES APRIL 2010

January, 31st 2010

DEADLINE

interior-spring@domusacademy.it

INFORMATION

The **Department of Interior Design** promotes a continuous experimentation and resolution activity of living and dwelling experiences, paying great attention not only to functional and practical aspects of living spaces but also to the new needs of sustainability exploring its potential, languages and new forms.

The **Master in Interior and Living Design** intends to create a new professional character: a designer of spaces and services, able to conjugate technical-design skills, solid cultural basis and strategic abilities. During the Master, the students are given the possibility to deepen their knowledge of design tools, not only related to the industrial or craftsmanship production, but also to functional and style changes sensed by the consumers.

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STORE AND MORE

The concepts will have to propose a commercial and entertainment space where to enhance meeting, exchange, sharing and fun occasions: consumption, lightness, seduction, art, surprise, polyethnicity and relax are the keywords to start from. A new concept of store: a pole of attraction for a company that is attentive, demanding and contemporary. All participants are given a space of mt. 12x12 height mt. 6, open to the public, overlooking and interacting with the city.

MATERIALS REQUIRED

- Written description of the project in A4 format (max 3 pages)

- Two A3 boards of project

A curriculum vitae and a statement of purpose of the candidate must be attached to the project.

PRIZES

The prizes are:

One scholarship covering 70% of the total tuition fee

One scholarship covering 50% of the total tuition fee

One scholarship covering 30% of the total tuition fee

The above conditions are intended only for the Spring Edition of the Master in Interior and Living Design (April 2010)

All candidates who send their project as participation to the competition will receive an award consisting of 10% discount on the tuition fee to attend the Spring Edition of the Master in Interior and Living Design.

COMPETITION RULES

Every moral or paternity right as to the project remains property of the author. The projects sent to Domus Academy will not be returned.

All the material must be the result of an unpublished work developed by the candidate, not to be used by the candidate in other or previous occasions.

Candidates will be informed on the results of the competition via e-mail by February 10th, 2010.

AMUSE US / STORE AND MORE

Amuse us is an international competition aimed at the collection of design ideas sharing a new interpretation of 'quality time' for places and people. The competition addresses young graduates coming from architecture, interior design, engineering faculties or people with a relevant experience in the field of interior design.

JURY

Flavio Albanese

Domus Magazine Editor

Aldo Cibic

Cibic&Partners

Antonella Dedini

Director Master in Interior and Living Design

Fabrizio Lepore

c+ Farinaro Lepore architetti associati

DEADLINE

The works must be received at Domus Academy by and not later than January 31st, 2010.

Projects can be digital (.pdf, .jpg) or paper work.

Digital files should be sent to:

interior-spring@domusacademy.it.

Paper works should be sent to the address:

"AMUSE US" / Store and More

Via Watt 37 - 20143 Milano, attention of Interior Design Department.

INFORMATION

Francesca Tarditi

Interior Design Department

Master in Interior and Living Design

interior-spring@domusacademy.it

tel. +39 0242414039

fax +39 024222525

